

The logo for Coya, featuring the word "COYA" in a white, sans-serif font. The letter 'O' is stylized with a small 'Y' shape inside it.

***Laura Kauther,***  
***new at Coya's***  
***Management Board.***

**Berlin, 26th April 2018**

**Become Europe's leading digital insurer: With this goal in mind, Coya is currently preparing for its upcoming launch. Coya is excited to welcome Laura Kauther to Coya's management board, where her international experience launching innovative insurance products will prove invaluable to Coya's mission. The certified actuary was most recently Head of Business Transformation at Zurich Group Germany and will join the Management Board of Coya AG from May 1, 2018.**

Coya's proprietary digital insurance platform is able to leverage machine learning across the insurance value chain. Coya believes this fact will allow Coya not only to provide the entire user experience from a single helping hand, but also – thanks to its own license (BaFin - the Federal Financial Supervisory Authority - approval pending) – introduce innovative new products and services to the market faster than traditional carriers at less cost.

Now Laura Kauther will support this mission with her years of insurance experience creating customer centric products.

***"Over the years I have had the opportunity to work in many different functions and roles in the insurance industry. I know what it means to bring products from the "idea phase" to launch. That's exactly what I want to bring to Coya and I'm looking forward to this challenge",***  
*says Laura Kauther.*

The experienced transformation manager knows what it means to work agile and digitally. Among other things, the actuary was essentially responsible for the development of successful Insurance products in Germany and later for the Zurich Insurance Group's proposition strategy in the Middle East, Dubai.

***"Laura has proven her leadership skills in an international environment with her expertise in both insurance and digital matters, she complements the Executive Board excellently. We look forward to working together,"*** said Andrew Shaw and Thomas Münkkel, Management Board.

***"Coya has an outstanding team of technology and insurance experts and is now perfectly positioned for a successful start in the insurance industry",***  
said Christian Miele, Chairman of the Supervisory Board.

As of May 1, 2018, Coya's Management Board consists of Thomas Münkkel (Board Chairman), Andrew Shaw (Chief Product Officer) and Laura Kauther (Chief Insurance Officer).

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#### **COYA FACTS.**

- Europe's leading digital insurance for property: this is the vision of the Berlin-based Coya AG. With an acute focus on customer-centricity, Coya offers maximum convenience and transparent insurance products at a low cost through the use of state-of-the-art technologies, such as artificial intelligence, at every step of the value chain.
- Coya was co-founded by Andrew Shaw in 2016 together with Peter Hagen and Sebastian Villarroel.
- 2017 - 10 million USD seed investment led by Valar Ventures, e.Ventures and La Famiglia.

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